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The ImpactAssets Handbook for Investors: Generating Social and Environmental Value through Capital Investing. Jed Emerson, Senior Fellow, ImpactAssets and contributing experts from the impact investing field share their insights in this critical how-to guide for investors.

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The ImpactAssets Handbook for Investors takes a sledgehammer to the fossilized mind-set that financial returns are all that matter. Jed Emerson and his coauthors give color and texture to an approach to investment and business that is changing our economy more effectively [...] than government.

The ImpactAssets Handbook for Investors by Jed Emerson

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The ImpactAssets Handbook for Investors offers an introductory overview for those interested in investing their capital in a sustainable, responsible and impactful manner. The handbook offers insights and approaches to developing strategy as well as an understanding of the issues and considerations of impact investors

in practice.

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"The ImpactAssets Handbook for Investors" offers an introductory overview for investors interested in generating financial returns with the creation of social and environmental impact. In addition to discussions of portfolio structure and strategy...

While not an "answer book," "The ImpactAssets Handbook for Investors", with contributions from some of the field's leading experts in impact investing, offers practical insights and presents critical questions every investor should consider in creating an investment strategy and executing the deployment of investment capital.

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The ImpactAssets Handbook for Investors by Jed Emerson, 9781783087297, available at Book Depository with free delivery worldwide.

A critical handbook for those interested and engaged in investing capital to generate financial returns with social and environmental impacts, "The ImpactAssets Handbook for Investors" offers a review of total portfolio management strategy and practice for investing capital and understanding its impact on creating a better world for both investors and community members.

ImpactAssets creates opportunities for investors and philanthropists to make the world a better place by managing their port-

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"The ImpactAssets Handbook for Investors takes a sledgehammer to the fossilized mind-set that financial returns are all that matter," said Seth Goldman, Co-founder and TeaEO Emeritus, Honest Tea. "Jed Emerson and his coauthors give color and texture to an approach to investment and business that is changing our economy more effectively than government."

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