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[PDF/ePUB] Publisher: New Harvest (July 15, 2014) Conventional wisdom holds that the Internet makes the world flat and reduces friction by erasing the impact of the physical world on our buying habits.

LOCATION IS STILL EVERYTHING de DAVID R. BELL. ENVÍO GRATIS en 1 día desde 19€. Libro nuevo o segunda mano, sinopsis, resumen y opiniones.

In Location Is (Still) Everything, Bell offers a fascinating, in-depth look at online commerce and retailing through his years of research, investing, and advising experience. His unique GRAVITY framework is a powerful and practical tool that uses fundamental human behaviors and location-based conditions to explain how the real and virtual worlds intersect—and what Internet sellers must do in order to succeed.

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Location Is (Still) Everything: The Surprising Influence of the Real World on How We Search, Shop, and Sell in the Virtual One David R. Bell. New Harvest, distributed by Houghton Mifflin Harcourt, Boston, MA, July 15, 2014. 240 pp.; maps, diagrs., photos, bibliog., and index. \$26.00 cloth.

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LOCATION IS STILL EVERYTHING. 10 February 2011, OPPORTUNITIES can be seen everywhere in a suppressed market and there are plenty in this cycle. The commercial division of Ray White Surfers Paradise Group is experiencing a shift in confidence brought about by new product and a rationalisation of rates, where in some instances square metre prices have fallen from \$550 to \$350 per sq m.

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