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### 2EE - KOBE JENNINGS

"If you're as interested in Japan as I am, I think you'll find that *The Power to Compete* is a smart and thought-provoking look at the future of a fascinating country." - Bill Gates, "5 Books to Read This Summer" Father and son - entrepreneur and economist - search for Japan's economic cure *The Power to Compete* tackles the issues central to the prosperity of Japan - and the world - in search of a cure for the "Japan Disease." As founder and CEO of Rakuten, one of the world's largest Internet companies, author Hiroshi Mikitani brings an entrepreneur's perspective to bear on the country's economic stagnation. Through a freewheeling and candid conversation with his economist father, Ryoichi Mikitani, the two examine the issues facing Japan, and explore possible roadmaps to revitalization. How can Japan overhaul its economy, education system, immigration, public infrastructure, and hold its own with China? Their ideas include applying business techniques like Key Performance Indicators to fix the economy, using information technology to cut government bureaucracy, and increasing the number of foreign firms with a head office in Japan. Readers gain rare insight into Japan's future, from both academic and practical perspectives on the inside. Mikitani argues that Japan's tendency to shun international frameworks and hide from global realities is the root of the problem, while Mikitani Sr.'s background as an international economist puts the issue in perspective for a well-rounded look at today's Japan. Examine the causes of Japan's endless economic stagnation Discover the current efforts underway to enhance Japan's competitiveness Learn how free market "Abenomics" affected Japan's economy long-term See Japan's issues from the perspective of an entrepreneur and an economist Japan's malaise is seated in a number of economic, business, political, and cultural issues, and this book doesn't shy away from hot topics. More than a discussion of economics, this book is a conversation between father and son as they work through opposing perspectives to help their country find *The Power to Compete*. Bill Gates, born in Seattle, Washington, in 1955, is an American business magnate, investor, philanthropist, and author. In this *Who Was...?* biography, children will learn of Gates' childhood passion for computer technology, which led him to revolutionize personal computers. Through the success of his now-world-famous software company, Microsoft, Bill Gates became one of the wealthiest philanthropists in history. This fascinating story of a child technology genius is sure to captivate all audiences!

The present book gives a detailed narrative of the life of Bill Gates; chairman of Microsoft Corporation; the worldwide leader in software services and solutions that help people and business organisations realize their full potential. It is an account of his journey of life and the way he changed the times for the world by recognising the value of computer as a tool on every office desktop and in every home. Under Bill Gates' leadership; Microsoft's mission was to continually advance and improve software technology and to make it easier; more cost-effective and more user-friendly. In addition to his love for computers and software; Bill Gates founded Corbis; a comprehensive digital archive of art and

photography from public and private collections around the globe. Apart from Bill Gates' genius at computer software; he and his wife are known for their \$28.8 worth Bill Gates' Foundation to support philanthropic initiatives in the areas of global health and learning. A must read biography for youth to derive inspiration from this living legend.

#1 NEW YORK TIMES BESTSELLER • PULITZER PRIZE FINALIST • This inspiring, exquisitely observed memoir finds hope and beauty in the face of insurmountable odds as an idealistic young neurosurgeon attempts to answer the question What makes a life worth living? NAMED ONE OF PASTE'S BEST MEMOIRS OF THE DECADE • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • People • NPR • The Washington Post • Slate • Harper's Bazaar • Time Out New York • Publishers Weekly • BookPage Finalist for the PEN Center USA Literary Award in Creative Nonfiction and the Books for a Better Life Award in Inspirational Memoir At the age of thirty-six, on the verge of completing a decade's worth of training as a neurosurgeon, Paul Kalanithi was diagnosed with stage IV lung cancer. One day he was a doctor treating the dying, and the next he was a patient struggling to live. And just like that, the future he and his wife had imagined evaporated. When *Breath Becomes Air* chronicles Kalanithi's transformation from a naïve medical student "possessed," as he wrote, "by the question of what, given that all organisms die, makes a virtuous and meaningful life" into a neurosurgeon at Stanford working in the brain, the most critical place for human identity, and finally into a patient and new father confronting his own mortality. What makes life worth living in the face of death? What do you do when the future, no longer a ladder toward your goals in life, flattens out into a perpetual present? What does it mean to have a child, to nurture a new life as another fades away? These are some of the questions Kalanithi wrestles with in this profoundly moving, exquisitely observed memoir. Paul Kalanithi died in March 2015, while working on this book, yet his words live on as a guide and a gift to us all. "I began to realize that coming face to face with my own mortality, in a sense, had changed nothing and everything," he wrote. "Seven words from Samuel Beckett began to repeat in my head: 'I can't go on. I'll go on.'" When *Breath Becomes Air* is an unforgettable, life-affirming reflection on the challenge of facing death and on the relationship between doctor and patient, from a brilliant writer who became both.

From the author of the #1 New York Times best seller *How to Avoid a Climate Disaster: The COVID-19 pandemic isn't over, but even as governments around the world strive to put it behind us, they're also starting to talk about what happens next. How can we prevent a new pandemic from killing millions of people and devastating the global economy? Can we even hope to accomplish this? Bill Gates believes the answer is yes, and in this book he lays out clearly and convincingly what the world should have learned from COVID-19 and what all of us can do to ward off another disaster like it. Relying on the shared knowledge of the world's foremost experts and on his own experience of combating*

fatal diseases through the Gates Foundation, he first helps us understand the science of infectious diseases. Then he shows us how the nations of the world, working in conjunction with one another and with the private sector, can not only ward off another COVID-like catastrophe but also eliminate all respiratory diseases, including the flu. Here is a clarion call—strong, comprehensive, and of the gravest importance—from one of our greatest and most effective thinkers and activists.

"Case Closed" meets "Barbarians at the Gate" in this definitive account of the biggest business story of the decade: the case against Microsoft. Award-winning investigative reporter Wendy Rohm, who has been on the Gates case for over a decade, has created a brilliant inside look at the world's most powerful corporate leader. of photos.

"A gorgeously illustrated children's biography of Bill Gates, from his childhood through his days at Microsoft. This is the second book in Little Bigfoot's new Growing to Greatness series on notable people from the Pacific Northwest"--

Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion—as quickly as possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that arise at each stage of a company's life cycle, such as: how to design business models for igniting and sustaining relentless growth; strategies for hiring and managing; how the role of the founder and company culture must evolve as the business matures, and more. Whether your business has ten employees or ten thousand, Blitzscaling is the essential playbook for winning in a world where speed is the only competitive advantage that matters.

Two hundred entries offer profiles of key figures; essays on such topics as cookies, content filtering, and digital libraries; and a chronology beginning with the prehistory of the Internet from 1843-1956 and concluding with the 2004 presidential campaign.

A household name for his role in the founding of ubiquitous computer software company Microsoft, Bill Gates is one of the world's great businessmen. Brought up to compete rigorously in all areas of his life, he dropped out of Harvard in 1975 to follow his dream of starting his own firm. He formed "Micro-Soft" and set about coding his way to the top. But creating software language was just the beginning of a journey that would eventually see Gates become the wealthiest man in the world. He not only knew how to develop a product, but was great at selling it too, becoming a figurehead of the staid but booming corporate America. In recent years, Gates turned away from the computer screen to combat injustices in the world, channeling huge amounts of his personal fortune into the Bill and Melinda Gates Foundation, a body whose operations are changing the way the charity sector goes about its business. How to Think Like Bill Gates reveals the key motivations, decisions, and philosophies that made Gates a name synonymous with success. Studying how he honed his business acumen, faced down all competitors, overcame adversity, and stood strong in the face of overwhelming odds, with quotes and pas-

sages by and about him, you too can learn to think like Bill Gates. He is Thomas Edison and Henry Ford rolled into one -- except that William Henry Gates III maybe smarter and more successful than either. He is America's richest man, and on the corporate landscape, he may well be the most feared. In less than a generation, Bill Gates has done nothing less than change the way we live and work. Here is Bill Gate's story, taking you inside the mind of this brilliant visionary and inside the rise of Microsoft, the world's most successful corporation. What unique combination of historical factors and personal qualities made Gates the right man at the right time? How did he invent an industry from scratch, and what choices -- from people to products -- made Microsoft the resounding success it has become? How has the company faces Apple, Netscape, and its other competitors and partners? From Microsoft's Redmond, Washington, campus to Gates' relationships with women and with other business people, like fellow billionaire Warren Buffett, here is a compelling portrait of a unique American citizen at the dawn of the twenty-first century: a man whose career, and his effect on our world, has only begun.

Bill Gates: The Life, Lessons & Rules For Success Bill Gates is the most influential and recognizable name in the technology industry to date. A business magnate, avid investor, heavy philanthropist, and author of multiple books. He has made it into the top 0.1% and it would be an understatement to say Bill Gates is a success story. Some of his greatest moments arose on this journey to success and through studying his journey; it can help us better walk our own path. This book will take you through his successes, failures and learnable moments providing the key principles we can incorporate into our own lives for big results. This book takes a look at his life. From early beginnings in Seattle, to becoming the richest man in the world and beyond. We take a look at his first taste of failure with his initial business venture, following on with his major successes and failures along the way. The aim of this book is to be educational and inspirational with actionable principles you can incorporate into your own life straight from the great man himself. \*INCLUDING\* 50 Greatest Quotes, 20 Little Known Facts & 15 of Bill Gates Principles for Success! Don't wait, grab your copy today!

Philanthro-capitalism: How charity became big business The charitable sector is one of the fastest-growing industries in the global economy. Nearly half of the more than 85,000 private foundations in the United States have come into being since the year 2000. Just under 5,000 more were established in 2011 alone. This deluge of philanthropy has helped create a world where billionaires wield more power over education policy, global agriculture, and global health than ever before. In No Such Thing as a Free Gift, author and academic Linsey McGoey puts this new golden age of philanthropy under the microscope—paying particular attention to the Bill and Melinda Gates Foundation. As large charitable organizations replace governments as the providers of social welfare, their largesse becomes suspect. The businesses fronting the money often create the very economic instability and inequality the foundations are purported to solve. We are entering an age when the ideals of social justice are dependent on the strained rectitude and questionable generosity of the mega-rich.

Praise for Overdrive: Bill Gates and the Race to Control Cyberspace "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." -The New York Times Book Review Praise for James Wallace's Hard Drive: Bill Gates and the Making of the Microsoft Empire "A stupendous success story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft

stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." -Los Angeles Times

The Geek Gap is thoroughly original, virtually unique, of paramount importance and, on top of ALL that, a 'great read.' Bill Pflieger and Minda Zetlin deserve a giant 'Hats off' for this wonderful piece of work. --Tom Peters Business managers (suits) and technology professionals (geeks) have become warring camps in too many companies. While both groups have no trouble following the lingo of their own specialties, when they have to communicate with each other, neither side fully understands-or wants to understand-the other. And that's a big problem in an increasingly technology-dependent business environment where success depends on the smooth integration of both business savvy and technological expertise. Bill Pflieger-a respected computer and Web consultant-and Minda Zetlin-a veteran business writer-explore, in this insightful, witty, and very instructive book, the culture clash that pervades nearly every business-technology interaction. The Geek Gap provides members of both camps a practical guide to working together effectively. Using many real-world examples, the authors vividly illustrate the consequences in time, money, careers, and even lives when these separate cultures fail to communicate. By far the most serious example was the Challenger space shuttle disaster, which was likely the direct result of an internal clash and lack of communication between NASA's managers and engineers. The authors provide practical solutions for building trust between business and computer professionals. The book is filled with tips aimed at geeks and suits to help each group understand the other, communicate in what amounts to a foreign language, and get what they need to do their jobs effectively. The authors profile companies and individual executives who have successfully bridged the gap by conducting events that bring the two groups together, switching jobs from one area to the other, creating whole new careers as go-betweens, and much, much more. This is the first book to directly address issues of communication and understanding between business and technology people. The Geek Gap-in identifying this problem and providing numerous practical and workable solutions-is an indispensable guide for all. Bill Pflieger (Woodstock, NY) is a computer and Web consultant who writes a regular technology column for the Woodstock Times. With computer experience going back to the early 1970s at IBM, he has also worked for Tripod.com and Lycos Network. Minda Zetlin (Woodstock, NY) is a longtime business writer whose work has appeared in Crain's New York Business, Success!, Management Review, and other publications. She is also the author of Telecommuting for Dummies and co-author of The ASJA Guide to Freelance Writing.

Chronicles the career of "Chairman Bill" Gates, the computer whiz kid who commands the powerful Microsoft computer software empire.

A biography of the man who created Microsoft, from his childhood to his current role running the Bill & Melinda Gates Foundation.

Examines the life of Bill Gates, his early interest in computers, the founding of Microsoft, his success as a businessman, his family life and philanthropic activities.

Be inspired by Bill Gates and learn how to think big, manage a vast company, compete with the best and stay ahead of your rivals. A household name for his role in the founding of ubiquitous computer software company Microsoft, Bill Gates is one of the world's great businessmen. Creating software language was just the beginning of a journey that would eventually see Gates become the wealthiest man in the world, eventually turning away from the computer screen to combat injustices in the world and start his own charity. This fascinating guide: \* reveals the key mo-

tivations, decisions and philosophies that made Gates a name synonymous with success. \* studies how he honed his business acumen, faced down all competitors, overcame adversity and stood strong in the face of overwhelming odds \* contains quotes and passages by and about Bill Gates With this book you too can learn how to think like Bill Gates.

Winner of the Pulitzer Prize in Fiction Shortlisted for the Man Booker Prize New York Times Bestseller A New York Times Notable Book and a Washington Post, Time, Oprah Magazine, Newsweek, Chicago Tribune, and Kirkus Reviews Best Book of 2018 "The best novel ever written about trees, and really just one of the best novels, period." —Ann Patchett *The Overstory*, winner of the 2019 Pulitzer Prize in Fiction, is a sweeping, impassioned work of activism and resistance that is also a stunning evocation of—and paean to—the natural world. From the roots to the crown and back to the seeds, Richard Powers's twelfth novel unfolds in concentric rings of interlocking fables that range from antebellum New York to the late twentieth-century Timber Wars of the Pacific Northwest and beyond. There is a world alongside ours—vast, slow, interconnected, resourceful, magnificently inventive, and almost invisible to us. This is the story of a handful of people who learn how to see that world and who are drawn up into its unfolding catastrophe.

An eye-opening exploration of blood, the lifegiving substance with the power of taboo, the value of diamonds and the promise of breakthrough science Blood carries life, yet the sight of it makes people faint. It is a waste product and a commodity pricier than oil. It can save lives and transmit deadly infections. Each one of us has roughly nine pints of it, yet many don't even know their own blood type. And for all its ubiquitousness, the few tablespoons of blood discharged by 800 million women are still regarded as taboo: menstruation is perhaps the single most demonized biological event. Rose George, author of *The Big Necessity*, is renowned for her intrepid work on topics that are invisible but vitally important. In *Nine Pints*, she takes us from ancient practices of bloodletting to the breakthrough of the "liquid biopsy," which promises to diagnose cancer and other diseases with a simple blood test. She introduces Janet Vaughan, who set up the world's first system of mass blood donation during the Blitz, and Arunachalam Muruganatham, known as "Menstrual Man" for his work on sanitary pads for developing countries. She probes the lucrative business of plasma transfusions, in which the US is known as the "OPEC of plasma." And she looks to the future, as researchers seek to bring synthetic blood to a hospital near you. Spanning science and politics, stories and global epidemics, *Nine Pints* reveals our life's blood in an entirely new light. *Nine Pints* was named one of Bill Gates recommended summer reading titles for 2019.

Bill Gates, more commonly known as the founder of Microsoft and richest man on the planet for almost two decades, has been defined by most people by the number that represented his wealth. We will not do that here. We will, instead, look at the man beneath the public persona of mistaken assumptions and biased opinions to reveal what makes the man tick and what makes him do something that had never been done before. Find out if a number of the prevalent myths about him are true: Did he steal technology? Did he get arrested? What did he initially think of Warren Buffet? These and a number of lesser known facts of Bill Gates are presented here in detail with observations and analysis to help you unpack the complex life of a simple man. Once you see the life that he has led and the skills that he brought to the table, you should be able to find the same packet of ingredients within you and hopefully make your mark on this world. We look at his parents and how they influenced his career, we look at how they

raised him and the kinds of trouble he got into as a kid. Bill Gates is a profound man who sees things differently and works at that with an energy that is uncommon. He is a genius by intellect and a highly focused individual who has no patience for sleep and wasting time. Come on in and take a look at the life of one of the world's most known individuals. Don't wait any longer! Scroll up and click the 'Buy Now' button to learn more about the man behind Microsoft.

In his new book, Microsoft chairman and CEO Bill Gates discusses how technology can help run businesses better today and how it will transform the nature of business in the near future. Gates stresses the need for managers to view technology not as overhead but as a strategic asset, and offers detailed examples from Microsoft, GM, Dell, and many other successful companies. Companion Web site.

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), illuminating his company’s early days as an intrepid start-up and its evolution into one of the world’s most iconic, game-changing, and profitable brands. Bill Gates named *Shoe Dog* one of his five favorite books of 2016 and called it “an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It’s a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do.” Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike’s annual sales top \$30 billion. In this age of start-ups, Knight’s Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

From composer, musician, philanthropist--and son of Warren Buffett--comes a warm, wise, and inspirational book that expounds on the strong set of values given to him by his trusting and broadminded mother, his industrious and talented father, and the many life teachers he has met along the way.

How much further should the affluent world push its material consumption? Does relative dematerialization lead to absolute decline in demand for materials? These and many other questions are discussed and answered in *Making the Modern World: Materials and Dematerialization*. Over the course of time, the modern world has become dependent on unprecedented flows of materials. Now even the most efficient production processes and the highest practical rates of recycling may not be enough to result in dematerialization rates that would be high enough to negate the rising demand for materials generated by continuing population growth and rising standards of living. This book explores the costs of this dependence and the potential for substantial demate-

rialization of modern economies. *Making the Modern World: Materials and Dematerialization* considers the principal materials used throughout history, from wood and stone, through to metals, alloys, plastics and silicon, describing their extraction and production.

Gates reveals the guiding genius behind the unparalleled success of the Microsoft Corporation-- the biggest and most profitable personal computer software company in history-- and exposes the intensely competitive tactics that help it dominate the desktops of America. Chairman and co-founder of Microsoft, Bill Gates is the most powerful person in the computer industry and the youngest self-made billionaire in history. His company's DOS and Windows programs are such universal standards that more than nine out of ten personal computers depend on Microsoft software. Under the "Microsoft Everywhere" rallying cry, Gates intends to expand his company's worldwide dominance to office equipment, communications, and home entertainment. Vivid and definitive, Gates details the behind the scenes history of the personal computer industry and its movers and shakers, from Apple to IBM, from Steve Jobs to Ross Perot. Uncovering the inside stories of the bitter battle for control of the expanding personal computing market, Gates is a bracing, comprehensive portrait of the industry, the company, and the man-- and what they mean for a future where software is everything.

"Since the end of the Cold War, the global perception of the United States has progressively morphed from dominant international leader to disorganized entity, seemingly unwilling to accept the mantle of leadership or unable to govern itself effectively. Robert Gates argues that this transformation is the result of the failure of political leaders to understand the complexity of American power, its expansiveness, and its limitations. He makes clear that the successful exercise of power is not limited to the use of military might or the ability to coerce or demand submission, but must encompass as well diplomacy, economics, strategic communications, development assistance, intelligence, technology, ideology, and cyber. By analyzing specific challenges faced by the American government in the post-Cold War period--Iran, Iraq, Afghanistan, North Korea, Syria, Libya, Russia, China and others--Gates deconstructs the ways in which leaders have used the instruments of power available to them. With forthright judgments of the performance of past presidents and their senior-most advisors, first-hand knowledge, and insider stories, Gates argues that U.S. national security in the future will require learning, and abiding by, the lessons of the past, and re-creating those capabilities that the misuse of power has cost the nation."--

This series tries to achieve by presenting all the possible facts you ever wanted to know about famous person of the World. The reader can surf through the collection and gather all information about their personalities, countries, languages, professions, quotations, world, traveling destinations, s;

#1 NEW YORK TIMES, WALL STREET JOURNAL, AND BOSTON GLOBE BESTSELLER • One of the most acclaimed books of our time: an unforgettable memoir about a young woman who, kept out of school, leaves her survivalist family and goes on to earn a PhD from Cambridge University “Extraordinary . . . an act of courage and self-invention.”—The New York Times NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • ONE OF PRESIDENT BARACK OBAMA’S FAVORITE BOOKS OF THE YEAR • BILL GATES’S HOLIDAY READING LIST • FINALIST: National Book Critics Circle’s Award In Autobiography and John Leonard Prize For Best First Book • PEN/Jean Stein Book Award • Los Angeles Times Book Prize Born to survivalists in the mountains of Idaho, Tara Westover was seventeen the first time she set foot in a classroom. Her family was so isolated from main-

stream society that there was no one to ensure the children received an education, and no one to intervene when one of Tara's older brothers became violent. When another brother got himself into college, Tara decided to try a new kind of life. Her quest for knowledge transformed her, taking her over oceans and across continents, to Harvard and to Cambridge University. Only then would she wonder if she'd traveled too far, if there was still a way home. "Beautiful and propulsive . . . Despite the singularity of [Westover's] childhood, the questions her book poses are universal: How much of ourselves should we give to those we love? And how much must we betray them to grow up?"—Vogue NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • O: The Oprah Magazine • Time • NPR • Good Morning America • San Francisco Chronicle • The Guardian • The Economist • Financial Times • Newsday • New York Post • theSkimm • Refinery29 • Bloomberg • Self • Real Simple • Town & Country • Bustle • Paste • Publishers Weekly • Library Journal • LibraryReads • Book Riot • Pamela Paul, KQED • New York Public Library #1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

Profiles the people who executed Bill Gates' plan to establish a monopoly by creating a new kind of business organism, and how they are dealing with the limits of Microsoft's growth and their own mid-life crises.

A blueprint for how parents can stop worrying about their children's future and start helping them prepare for it, from the co-founder and CEO of one of America's most innovative public-school networks "A treasure trove of deeply practical wisdom that accords with everything I know about how children thrive."—Angela Duckworth, New York Times bestselling author of *Grit* In 2003, Diane Tavenner cofounded the first school in what would become Summit Public Schools, which has since won national recognition for its exceptional outcomes: 99 percent of students are accepted to a four-year college, and its students graduate college at twice the national average. But in a radical departure from the environments created by the college admissions arms race, Summit students aren't focused on competing with their classmates for rankings or test scores. Instead, students spend their days solving real-world problems and developing the skills of self-direction, collaboration, and reflection, all of which prepare them to succeed in college, thrive in today's workplace, and lead

a secure and fulfilled life. Through personal stories and hard-earned lessons from Summit's exceptional team of educators and diverse students, Tavenner shares the learning philosophies underlying the Summit model and offers a blueprint for any parent who wants to stop worrying about their children's future—and start helping them prepare for it. At a time when many students are struggling to regain educational and developmental ground lost to the disruptions of the pandemic, *Prepared* is more urgent and necessary than ever.

From one of the world's preeminent political historians, a magisterial study of political leadership around the world from the advent of parliamentary democracy to the age of Obama. All too frequently, leadership is reduced to a simple dichotomy: the strong versus the weak. Yet, there are myriad ways to exercise effective political leadership—as well as different ways to fail. We blame our leaders for economic downfalls and praise them for vital social reforms, but rarely do we question what makes some leaders successful while others falter. In this magisterial and wide-ranging survey of political leadership over the past hundred years, renowned Oxford politics professor Archie Brown challenges the widespread belief that strong leaders—meaning those who dominate their colleagues and the policy-making process—are the most successful and admirable. In reality, only a minority of political leaders will truly make a lasting difference. Though we tend to dismiss more collegial styles of leadership as weak, it is often the most cooperative leaders who have the greatest impact. Drawing on extensive research and decades of political analysis and experience, Brown illuminates the achievements, failures and foibles of a broad array of twentieth century politicians. Whether speaking of redefining leaders like Franklin Delano Roosevelt, Lyndon Johnson, and Margaret Thatcher, who expanded the limits of what was politically possible during their time in power, or the even rarer transformational leaders who played a decisive role in bringing about systemic change—Charles de Gaulle, Mikhail Gorbachev and Nelson Mandela, among them—Brown challenges our commonly held beliefs about political efficacy and strength. Overturning many of our assumptions about the twentieth century's most important figures, Brown's conclusions are both original and enlightening. *The Myth of the Strong Leader* compels us to reassess the leaders who have shaped our world - and to reconsider how we should choose and evaluate those who will lead us into the future.

He is Thomas Edison and Henry Ford rolled into one -- except that William Henry Gates III maybe smarter and more successful than either. He is America's richest man, and on the corporate landscape, he may well be the most feared. In less than a generation, Bill Gates has done nothing less than change the way we live and work. Here is Bill Gate's story, taking you inside the mind of this brilliant visionary and inside the rise of Microsoft, the world's most successful corporation. What unique combination of historical factors and personal qualities made Gates the right man at the right time? How did he invent an industry from scratch, and what choices -- from people to products -- made Microsoft the resounding success it has become? How has the company faces Apple, Netscape, and its other competitors and partners? From Microsoft's Redmond, Washington, campus to Gates' relationships with women and with other business people, like fellow billionaire Warren Buffett, here is a compelling portrait of a unique American citizen at the dawn of the twenty-first century: a man whose career, and his effect on our world, has only begun.

2045. Kenneth Durand leads Interpol's most effective team against genetic crime, hunting down black market labs that perform illegal procedures, augmenting embryos and rapidly accelerating human evolution-- and preying on human-trafficking victims to experiment and advance their technology. One figure looms be-

hind it all: Marcus Demang Wyckes, leader of a cartel known as the Huli jing. When Durand is forcibly dosed with a radical new change agent, he wakes from a coma weeks later to find he's been genetically transformed into Wyckes. Determined to restore his original DNA, Durand hasn't anticipated just how difficult locating his enemy will be.

**FORBES #1 CAREER BOOK TO READ IN 2018** The larger-than-life journey of an 18-year-old college freshman who set out from his dorm room to track down Bill Gates, Lady Gaga, and dozens more of the world's most successful people to uncover how they broke through and launched their careers. *The Third Door* takes readers on an unprecedented adventure—from hacking Warren Buffett's shareholders meeting to chasing Larry King through a grocery store to celebrating in a nightclub with Lady Gaga—as Alex Banayan travels from icon to icon, decoding their success. After remarkable one-on-one interviews with Bill Gates, Maya Angelou, Steve Wozniak, Jane Goodall, Larry King, Jessica Alba, Pitbull, Tim Ferriss, Quincy Jones, and many more, Alex discovered the one key they have in common: they all took the Third Door. Life, business, success... it's just like a nightclub. There are always three ways in. There's the First Door: the main entrance, where ninety-nine percent of people wait in line, hoping to get in. The Second Door: the VIP entrance, where the billionaires and celebrities slip through. But what no one tells you is that there is always, always... the Third Door. It's the entrance where you have to jump out of line, run down the alley, bang on the door a hundred times, climb over the dumpster, crack open the window, sneak through the kitchen—there's always a way in. Whether it's how Bill Gates sold his first piece of software or how Steven Spielberg became the youngest studio director in Hollywood history, they all took the Third Door.

*Visionaries Who Changed the World Series* brings significant moments from the professional and personal lives of entrepreneurs who have had a deep impact on the business world. Their determination to meet their goals and the challenges they overcame to succeed, make their stories unique and inspirational. One of the world's richest people today, Bill Gates was so certain about setting up Microsoft as a young man that he decided to drop out

of Harvard University to pursue his dreams, and the rest is history. Gates channelled his inherent rebellious streak into establishing a business empire. His adaptability and foresight in the constantly evolving world of technology has enabled him to grow his company and focus on philanthropic work. Get to know him better and incorporate lessons from his life on your path to success! George Ilian has made his mark on the digital industry, owning an e-book business among other endeavours. He is the author of 18 books in the genre of business and motivation.

A "riveting and illuminating" Bill Gates Summer Reading pick about how and why some nations recover from trauma and others don't (Yuval Noah Harari), by the Pulitzer Prize-winning author of the landmark bestseller *Guns, Germs, and Steel*. In his international bestsellers *Guns, Germs and Steel* and *Collapse*, Jared Diamond transformed our understanding of what makes civilizations rise and fall. Now, in his third book in this monumental trilogy, he reveals how successful nations recover from crises while adopting selective changes -- a coping mechanism more commonly associated with individuals recovering from personal crises. Diamond compares how six countries have survived recent upheavals -- ranging from the forced opening of Japan by U.S. Commodore Perry's fleet, to the Soviet Union's attack on Finland, to a murderous coup or countercoup in Chile and Indonesia, to the transformations of Germany and Austria after World War Two. Because Diamond has lived and spoken the language in five of these six countries, he can present gut-wrenching histories experienced firsthand. These nations coped, to varying degrees, through mechanisms such as acknowledgment of responsibility, painfully honest self-appraisal, and learning from models of other nations. Looking to the future, Diamond examines whether the United States, Japan, and the whole world are successfully coping with the grave crises they currently face. Can we learn from lessons of the past? Adding a psychological dimension to the in-depth history, geography, biology, and anthropology that mark all of Diamond's books, *Upheaval* reveals factors influencing how both whole nations and individual people can respond to big challenges. The result is a book epic in scope, but also his most personal yet.