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The importance of scientific investigation and research is becoming more pronounced in today☐s society, with many organizations relying on this research to make informed decisions. As such, research methodology courses have been integrated into undergraduate and master☐s programs at most academic institutions where students are being challenged to conduct and write research. Social Research Methodology and New Techniques in Analysis, Interpretation, and Writing is a pivotal reference source that provides vital research on the main concepts of research writing, including the guidelines of research methodology and proposal designing. While highlighting topics such as mixed method research, research objectives, and project proposals, this publication provides examples of eight PhD proposals and the frameworks used in organizing qualitative, quantitative, and mixed method research. This book is ideally designed for graduate-level students, academicians, researchers, educators, scholars, education administrators, and policymakers seeking current research on the key steps and techniques used in organizing social research proposals.

This volume explores the scientific frontiers and leading edges of research across the fields of anthropology, economics, political science, psychology, sociology, history, business, education, geography, law, and psychiatry, as well as the newer, more specialized areas of artificial intelligence, child development, cognitive science, communications, demography, linguistics, and management and decision science. It includes recommendations concerning new resources, facilities, and programs that may be needed over the next several years to ensure rapid progress and provide a high level of returns to basic research.

"The Terry E. Hedrick, Leonard Bickman, and Debra J. Rog text provides a framework for designing

research that is adaptable to almost any applied setting and constantly reiterates the need for establishing and maintaining credibility with the client at each level of the research process. Although the applied research book is a practical guide, suitable to accompany any thorough applied design textbook, it does a comprehensive job of presenting the distinction between basic and applied research. It introduces many topics found in the general methodology textbooks. This overlap will help students to feel comfortable in using the general skills in a more specific and complex manner." --- Contemporary Psychology "For researchers needing to know how to plan and design applied research projects, Applied Research Design will be a most welcome publication. . . . The writing is clear and concise, graphics are utilized helpfully, and this book will be much appreciated by beginning social scientists who are serious but uncertain about the methodologies possible for doing applied research." --Academic Library Book Review Aimed at helping researchers and students make the transition from the classroom and the labora-

tory to the "real" world, the authors reveal pitfalls to avoid and strategies to undertake in order to overcome obstacles in the design and planning of applied research. Applied Research Design focuses on refining research questions when actual events force deviations from the original analysis. To accomplish this, the authors discuss how to study and monitor program implementation, statistical power analysis, and how to assess the human and material resources needed to conduct an applied research design to facilitate the management of data collection, analysis, and interpretation. Appropriate for professionals and researchers who have had some previous exposure to research methods, this book will enable the development of research strategies that are credible, useful, and--more important--feasible.

The Routledge Handbook of Research Methods for Social-Ecological Systems provides a synthetic guide to the range of methods that can be employed in social-ecological systems (SES) research. The book is primarily targeted at graduate students, lecturers and researchers working on SES, and has been written in a style that is ac-

cessible to readers entering the field from a variety of different disciplinary backgrounds. Each chapter discusses the types of SES questions to which the particular methods are suited and the potential resources and skills required for their implementation, and provides practical examples of the application of the methods. In addition, the book contains a conceptual and practical introduction to SES research, a discussion of key gaps and frontiers in SES research methods, and a glossary of key terms in SES research. Contributions from 97 different authors, situated at SES research hubs in 16 countries around the world, including South Africa, Sweden, Germany and Australia, bring a wealth of expertise and experience to this book. The first book to provide a guide and introduction specifically focused on methods for studying SES, this book will be of great interest to students and scholars of sustainability science, environmental management, global environmental change studies and environmental governance. The book will also be of interest to upper-level undergraduates and professionals working at the science–policy inter-

face in the environmental arena.

Designed for researchers, managers, and administrators who make research-based decisions, as well as students of the social sciences and business. The entire research process, from variables to final report, is covered step by step.

`This is an impressively detailed, clearly written book.... It is a book that I would like students to read' - Clive Seale, Goldsmiths College, London Social Research: Theory, Methods and Techniques presents an understanding of social research practice through appreciation of its foundations and methods. Stretching from the philosophy of science to detailed descriptions of both qualitative and quantitative techniques, it illustrates not only `how' to do social research, but also `why' particular techniques are used today. The book is divided into three parts: Part One: Illustrates the two basic paradigms - quantitative and qualitative - of social research, describing their origins in philosophical thought and outlining their current interpretations. Part Two: Devoted to quantitative research, and discusses the relationship between theory and research practice. It also presents a discussion of key quantitative research techniques. Part Three: Examines qualitative research. Topics range from classical qualitative techniques such as participant observation, to more recent developments such as ethnomethodological studies. Overall, the author offers an engaging contribution to the field of social research and this book is a reminder of the solid foundations upon which most social research is conducted today. As a consequence it will be required reading for students throughout the social sciences, and at various levels.

This book offers a comprehensive and well-rounded view of research as a tool for problem-solving in the wide range of the social sciences. It is built on the foundation of philosophical pragmatism, postulating that the value of knowledge and research methodologies lie in their usefulness in engaging with the real world. The book synthesizes both positivist and non-positivist methodologies. It is meant for students who are undertaking their first research course or project. The techniques, while basic in nature, are used in many masters and doctoral research studies. The book uses engaging language, real-life examples from various subject areas and follows an inductive approach. With the help of this book, from an experiential base, students should be able to build a more advanced conceptual and theoretical understanding of research through further reading and practice. This book discusses a policy-applied-pure-action model of research covering both quantitative and qualitative methods for case study, survey and experimental designs. It pays considerable attention to measurement principles and to data analysis techniques that make practical use of Microsoft Excel for analysis of both words and numbers. It includes a building block approach to writing, as well as the author's thoughts on application of research in the real world.

The SAGE Handbook of Social Research Methods is a must for every social-science researcher. It charts the new and evolving terrain of social research methodology, covering qualitative, quantitative and mixed methods in one volume. The Handbook includes chapters on each phase of the re-

search process: research design, methods of data collection, and the processes of analyzing and interpreting data. The volume maintains that there is much more to research than learning skills and techniques; methodology involves the fit between theory, research questions research design and analysis. The book also includes several chapters that describe historical and current directions in social research, debating crucial subjects such as qualitative versus quantitative paradigms, how to judge the credibility of types of research, and the increasingly topical issue of research ethics. The Handbook serves as an invaluable resource for approaching research with an open mind. This volume maps the field of social research methods using an approach that will prove valuable for both students and researchers.

Social Research Methods: Qualitative and Quantitative Methods 7e is a highly regarded text that presents a comprehensive and balanced introduction to both qualitative and quantitative approaches to social research with an emphasis on the benefits of combining various approaches. New this edi-

tion: MyResearchKit--Social Research Methods 7E can be packaged with this text at no additional cost (ISBN: 0205751342) or purchased separately. MyResearchKit includes: * Multiple-choice practice test questions* Flashcards of key terms* Short research exercises (previously in the workbook)*Social Explorer: census data from 1790 - present* A Social Research in the News blog*Writing tutorial: covers documenting sources, avoiding plagiarism, and various kinds of writing assignments (literature reviews, abstracts, research proposals, etc.)*MySearchLab: a search engine for retrieving scholarly research articles from hundreds of academic journals

Any library that does not have a copy of Basic Research Methods for Librarians ought to acquire this edition, and many library schools will want to put it on the list of required readings. It remains the best book on its subject.

THIS BOOK IS FOR BEGINNING SOCIAL WORK STUDENTS as their first introduction to basic social work research methodology. Our philosophy is to provide a very inexpensive, easily accessible, straightforward, "studen-

t-friendly" book that promotes the use of the scientific method of inquiry process to create knowledge for our profession-the most commonly used framework to generate relevant, valid, and reliable social work knowledge. A conversational style of writing is used in an effort to provide simple, reader-friendly content.

Research Methods in Education introduces research methods as an integrated set of techniques for investigating questions about the educational world. This lively, innovative text helps students connect technique and substance, appreciate the value of both qualitative and quantitative methodologies, and make ethical research decisions. It weaves actual research "stories" into the presentation of research topics, and it emphasizes validity, authenticity, and practical significance as overarching research goals. The text is divided into three sections: Foundations of Research (5 chapters), Research Design and Data Collection (7 chapters), and Analyzing and Reporting Data (3 chapters). This tripartite conceptual framework honors traditional quantitative approaches while reflecting the growing pop-

ularity of qualitative studies, mixed method designs, and school-based techniques. This approach provides a comprehensive, conceptually unified, and well-written introduction to the exciting but complex field of educational research.

This is a text for introductory research methods courses, as required in several social science majors. Students taking this course are often resistant to the subject matter, and this text tackles this resistance by focusing the reader on experiences in their everyday lives.

Over the past decade, conducting empirical research in linguistics has become increasingly popular. The first of its kind, this book provides an engaging and practical introduction to this exciting versatile field, providing a comprehensive overview of research aspects in general, and covering a broad range of subdiscipline-specific methodological approaches. Subfields covered include language documentation and descriptive linguistics, language typology, corpus linguistics, sociolinguistics and anthropological linguistics, cognitive linguistics and psycholinguistics, and neurolinguistics. The book reflects on the strengths and weaknesses of each single approach and on how they interact with one-another across the study of language in its many diverse facets. It also includes exercises, example student projects and recommendations for further reading, along with additional online teaching materials. Providing hands-on experience, and written in an engaging and accessible style, this unique and comprehensive guide will give students the inspiration they need to develop their own research projects in empirical linguistics.

Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This second edition provides an expanded resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. Structured in two parts – the first covering the nature of knowledge and the reasons for research, the second the specific methods used to carry out effective research and how to propose, plan, carry out and write up a research project – this book covers: • Reasons for doing a research project • Structuring and planning a research project • The ethical issues involved in research • Different types of data and how they are measured • Collecting and analysing qualitative and quantitative data in order to draw sound conclusions • Mixed methods and interdisciplinary research • Devising a research proposal and writing up the research • Motivation and quality of work. Complete with a glossary of key terms and guides to further reading, this book is an essential text for anyone coming to research for the first time. "The first encyclopedia to cover inclusively both quantitative and qualitative research approaches, this set provides clear explanations of 1,000 methodologies, avoiding mathematical equations when possible with liberal cross-referencing and bibliographies. Each volume includes a list of works cited, and the third contains a comprehensive index and lists of person names, organizations, books, tests, software, major concepts, surveys, and methodologies."--"Reference that rocks," American Libraries, May 2005.

"Comprising more than 500 entries, the Encyclo-

pedia of Research Design explains how to make decisions about research design, undertake research projects in an ethical manner, interpret and draw valid inferences from data, and evaluate experiment design strategies and results. Two additional features carry this encyclopedia far above other works in the field: bibliographic entries devoted to significant articles in the history of research design and reviews of contemporary tools, such as software and statistical procedures, used to analyze results. It covers the spectrum of research design strategies, from material presented in introductory classes to topics necessary in graduate research; it addresses cross- and multidisciplinary research needs, with many examples drawn from the social and behavioral sciences, neurosciences, and biomedical and life sciences; it provides summaries of advantages and disadvantages of often-used strategies; and it uses hundreds of sample tables, figures, and equations based on real-life cases."--Publisher's description.

Provides a foundation for understanding research findings in social sciences. Designed to help students acquire basic skills in the methods of social science research, the second edition of Research Methods and Society contains numerous excerpts from professional journal articles, scholarly books, and popular press. The text uses a straightforward writing style to present essential information, without eliminating key concepts, tools, and their applications. Concrete, everyday examples and "hands-on" practice activities reinforce fundamental concepts that will be useful to students in their future careers and life. Topics are illustrated in ways that are student-centered, yet instructor-friendly. Features and updates to this 2nd edition include: Highlighted concepts and terms in each chapter -- In addition to a chapter-end list of key terms. These familiarize students with important content, and helps ensure they understand and retain it. Chapter summaries – Includes a section titled Your Review Sheet: Questions Discussed in This Chapter. Enables students to review the major themes presented in each chapter, and encourages them to reflect on the key points. Numerous "real-world" activities – Help students meet specific learning needs, such as evaluating excerpts from research articles, analyzing secondary data, and analyzing primary data from direct observation and other mini-projects Excerpts from professional journal articles and popular press readings – these are followed by questions, which guide learning on specific methods topics, and illustrates specific issues related to methodology typically employed by social scientists. Added and expanded discussion of Ethics, with special attention to chapters on direct methods of data collection, as well as new discussions about online research. New secondary data tables and their discussions/applications.

Focused on the underlying logic behind social research, Methodological Thinking: Basic Principles of Social Research Design by Donileen R. Loseke encourages readers to understand research methods as a way of thinking. The book provides a concise overview of the basic principles of social research, including the characteristics of research questions, the importance of literature reviews, variations in data generation techniques, and sampling. The Second Edition includes a revised chapter on re-

search foundations, with focus on the philosophy of science and ethics; an emphasis on critical thinking; additional attention to evaluating research; and a new selection of briefer, multidisciplinary journal articles designed to be accessible to a wide variety of readers.

Using Science as Evidence in Public Policy encourages scientists to think differently about the use of scientific evidence in policy making. This report investigates why scientific evidence is important to policy making and argues that an extensive body of research on knowledge utilization has not led to any widely accepted explanation of what it means to use science in public policy. Using Science as Evidence in Public Policy identifies the gaps in our understanding and develops a framework for a new field of research to fill those gaps. For social scientists in a number of specialized fields, whether established scholars or Ph.D. students, Using Science as Evidence in Public Policy shows how to bring their expertise to bear on the study of using science to inform public policy. More generally, this report will be of special interest to scientists who want to see their research used in

policy making, offering guidance on what is required beyond producing quality research, beyond translating results into more understandable terms, and beyond brokering the results through intermediaries, such as think tanks, lobbyists, and advocacy groups. For administrators and faculty in public policy programs and schools, Using Science as Evidence in Public Policy identifies critical elements of instruction that will better equip graduates to promote the use of science in policy making.

This book constitutes a valuable manual for young and seasoned business researchers alike, and provides a comprehensive summary for the whole research journey. It is a must-read for all researchers who need to understand the basics of business research, from identifying research topics, to planning and organizing the research process, and selecting the most appropriate methodology for the topic at hand. This book also provides insights on how to avoid common pitfalls in business research and outlines the research skills needed to write a fine piece of research. In order to capture the innovative

element of research, the book also highlights methods for thinking outside the box. It also stresses the importance of respecting ethics while conducting business research. Lastly, it presents important cases and provides hands-on training for preparing survey tools. Readers looking to master business research won't want to miss out on this unique and insightful book.

Structured around one of the concepts students struggle with the most—the research question—this book begins with how to understand the role of good questions before demonstrating how questions underpin good research designs and how social research can be framed as asking and answering questions. Perfect for undergraduate students new to methods, it teaches students how qualitative, quantitative, and mixed methods research can be used to answer these questions. "An incredibly resourceful book that contains a forensic insight into social research methods, offering the full range of contemporary approaches. Students will find particular value in the accessibility and detail of the text. Each chapter provides a set of learning outcomes, study

questions and further reading." - Dr Ruth McAreavey, Newcastle University Supported by a website that maps online resources to key stages of the learning process, it helps students: - Understand the scientific method - Learn the vocabulary of social science research - Plan and design research - Practice with and interpret data - Explore social science literature and improve assignments with good citations - Improve critical thinking. - Extensive visualizations, overviews, examples, exercises, and other learning features, make this the perfect introductory text to build confidence and best practice around research methods.

Research Methodology for Social Sciences provides guidelines for designing and conducting evidence-based research in social sciences and interdisciplinary studies using both qualitative and quantitative data. Blending the particularity of different sub-disciplines and interdisciplinary nature of social sciences, this volume: Provides insights on epistemological issues and deliberates on debates over qualitative research methods; Covers different aspects of qualitative research techniques and evidence-based research techniques, including survey design, choice of sample, construction of indices, statistical inferences and data analysis; Discusses concepts, techniques and tools at different stages of research, beginning with the design of field surveys to collect raw data and then analyse it using statistical and econometric methods. With illustrations, examples and a reader-friendly approach, this volume will serve as a key reference material for compulsory research methodology courses at doctoral levels across different disciplines, such as economics, sociology, women's studies, education, anthropology, political science, international relations, philosophy, history and business management. This volume will also be indispensable for postgraduate courses dealing with quantitative techniques and data analysis.

This comprehensive Handbook is aimed at both academic researchers and practitioners in the field of research. The book's 8 chapters, provide in-depth coverage of research methods based on the revised syllabus of various universities especially considering the students of under graduate, post grad-uate and doctorate level. This book is a product of extensive literature survey made by the authors. The authors have made sincere efforts to write the book in simple language. The book comprises all the aspects according to new syllabus of PCI and APJ Abdul Kalam Technical University, Lucknow. Though this book is intended for the use of pharmacy students of any level yet it can also be useful to students of applied fields and medical students. The book deals with interdisciplinary fields such as finding research problems, writing research proposals, obtaining funds for research, selecting research designs, searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references, preparation of visual materials, oral and poster presentation in conferences, minutes of meetings, and ethical issues in research. At the end of every chapter and book some questions related to chapter have been mentioned for the support of students to understand the subject. Valuable suggestions for the improvement of this book are most welcome.

With coverage of the entire research process in social media, data collection and analysis on specific platforms, and innovative developments in the field, this handbook is the ultimate resource for those looking to tackle the challenges that come with doing research in this sphere.

A core statistics text that emphasizes logical inquiry, notmath Basic Statistics for Social Research teaches core generalstatistical concepts and methods that all social science majorsmust master to understand (and do) social research. Its use ofmathematics and theory are deliberately limited, as the authorsfocus on the use of concepts and tools of statistics in theanalysis of social science data, rather than on the mathematicaland computational aspects. Research questions and applications aretaken from a wide variety of subfields in sociology, and eachchapter is organized around one or more general ideas that areexplained at its beginning and then applied in increasing detail inthe body of the text. Each chapter contains instructive features to aid students inunderstanding and mastering the various statistical approachespre-

sented in the book, including: Learning objectives Check quizzes after many sections and an answer key at the endof the chapter Summary Key terms End-of-chapter exercises SPSS exercises (in select chapters) Ancillary materials for both the student and the instructor areavailable and include a test bank for instructors and downloadablevideo tutorials for students.

Quantitative Social Research Methods explores the entire spectrum of quantitative social research methods and their application, with special reference to the development sector. It provides detailed coverage of all statistical research and analysis method with an emphasis on multivariate analysis techniques, such as regression discriminant analysis, logistic regression, factor, factor, cluster, correspondence and conjoint analysis. The book is thematically arranged in two sections: the first section introduces development research techniques, explores the genesis and scope of social research, research processes and then goes on to explain univariate, bivariate and multivariate data analysis with the help of software packages such as SPSS

and STATA. The second focuses on the application of social and development research methods in the development sector. It explores research method application and the issues relevant to aspects of development such as population, health and nutrition, poverty and rural development, education, water and sanitation, and environment and natural resource management.

Social Work Research Methods is a step-by-step journey through the process of conducting research. With over 30 years of teaching experience, author Reginald O. York helps readers discover how research can enable them to better serve clients in the field. Each chapter features a hands-on approach to producing research, with practical chapter exercises that reinforce methods mastery. Using their own data, students engage in realistic research activities and gain an appreciation for science-informed practice as a means of evaluating client outcomes.

Rubin and Babbie's ESSENTIAL RESEARCH METHODS FOR SOCIAL WORK provides students with a concise introduction to research methods that offers illustrations and ap-

plications specific to the field, as well as a constant focus on the utility of social work research in social work practice. Outlines, introductions, boxed features, chapter endings with main points, review questions and exercises, and Internet exercises provide students with the information and practice they need to succeed in the course. Part of the Cengage Empowerment Series, the fourth edition is up to date and thoroughly integrates the core competencies and recommended practice behaviors outlined in the current Educational Policy and Accreditation Standards (EPAS) set by the Council on Social Work Education (CSWE). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This book is designed to introduce doctoral and graduate students to the process of conducting scientific research in the social sciences, business, education, public health, and related disciplines. It is a one-stop, comprehensive, and compact source for foundational concepts in behavioral research, and can serve as a stand-alone text or as a supplement to research readings in any doctoral seminar or research methods class. This book is currently used as a research text at universities on six continents and will shortly be available in nine different languages.

This indispensable sourcebook covers conceptual and practical issues in research design in the field of social and personality psychology. Key experts address specific methods and areas of research, contributing to a comprehensive overview of contemporary practice. This updated and expanded second edition offers current commentary on social and personality psychology, reflecting the rapid development of this dynamic area of research over the past decade. With the help of this up-to-date text, both seasoned and beginning social psychologists will be able to explore the various tools and methods available to them in their research as they craft experiments and imagine new methodological possibilities.

In the field of social work, qualitative research is starting to gain more prominence as are mixed methods and various issues regarding race, ethnicity and gender. These changes in the field are reflected and updated in The Handbook of Soical Work Research Methods, Second Edition. This text contains meta analysis, designs to evaluate treatment and provides the support to help students harness the power of the Internet. This handbook brings together leading scholars in research methods in social work.

Used to train generations of social scientists, this thoroughly updated classic text covers the latest research techniques and designs. Applauded for its comprehensive coverage, the breadth and depth of content is unparalleled. Through a multi-methodology approach, the text guides readers toward the design and conduct of social research from the ground up. Explained with applied examples useful to the social, behavioral, educational, and organizational sciences, the methods described are intended to be relevant to contemporary researchers. The underlying logic and mechanics of experimental, quasi-experimental, and non-experimental research strategies are discussed in detail. Introductory chapters covering topics such as validity and reliability furnish readers with a firm understanding of foundational concepts.

Chapters dedicated to sampling, interviewing, questionnaire design, stimulus scaling, observational methods, content analysis, implicit measures, dyadic and group methods, and meta-analysis provide coverage of these essential methodologies. The book is noted for its: - Emphasis on understanding the principles that govern the use of a method to facilitate the researcher's choice of the best technique for a given situation. - Use of the laboratory experiment as a touchstone to describe and evaluate field experiments, correlational designs, quasi experiments, evaluation studies, and survey designs. -Coverage of the ethics of social research including the power a researcher wields and tips on how to use it responsibly. The new edition features: -A new co-author, Andrew Lac, instrumental in fine tuning the book's accessible approach and highlighting the most recent developments at the intersection of design and statistics. - More learning tools including more explanation of the basic concepts, more research examples, tables, and figures, and the addition of bold faced terms, chapter conclusions, discussion questions, and a glossary. -Extensive revision of chapter (3) on measurement reliability theory that examines test theory, latent factors, factor analysis, and item response theory. -Expanded coverage of cutting-edge methodologies including mediation and moderation, reliability and validity, missing data, and more physiological approaches such as neuroimaging and fMRIs. -A new web based resource package that features Power Points and discussion and exam questions for each chapter and for students chapter outlines and summaries, key terms, and suggested readings. Intended as a text for graduate or advanced undergraduate courses in research methods (design) in psychology, communication, sociology, education, public health, and marketing, an introductory undergraduate course on research methods is recommended.

Quantitative research makes a very important contribution to both understanding and responding effectively to the problems that social work service users face. In this unique and authoritative text, a group of expert authors explore the key areas of data collection, analysis and evaluation and outline in detail how they can be applied to practice.

" "If a student researcher had only one handbook on their bookshelf, Miller and Salkind's Handbook would certainly have to be it. With the updated material, the addition of the section on ethical issues (which is so well done that I'm recommending it to the departmental representative to the university IRB), and a new Part 4 on "Qualitative Methods," the new Handbook is an indispensable resource for researchers." "Dan Cover, Department of Sociology, Furman University The book considered a "necessity" by many social science researchers and their students has been revised and updated while retaining the features that made it so useful. The emphasis in this new edition is on the tools with which graduate students and more advanced researchers need to become familiar as well as be able to use in order to conduct high quality research.

`This clearly written and user-friendly book is ideal for students or researchers who wish to get a basic, but solid grasp of a topic and see how it fits with other topics. By following the links a student can easily and efficiently

build up a clear conceptual map of social research' - Malcolm Williams, Reader in Sociology, Cardiff University `This is a really useful book, written in an accessible manner for students beginning their study of social research methods. It is helpful both as an introductory text and as a reference guide for more advanced students. Most of the key topics in methods and methodology are covered and it will be suitable as a recommended text on a wide variety of courses' - Clive Seale, Brunel University At last, an authoritative, crystal-clear introduction to research methods which really takes account of the needs of students for accessible, focused information to help with undergraduate essays and exams. The key concepts discussed here are based on a review of teaching syllabi and the authors' experience of many years of teaching. Topics range over qualitative and quantitative approaches and combine practical considerations with philosophical issues. They include several new topics, like internet and phone polling, internet searches, and visual methods. Each section is free-standing, can be tackled in order, but with links to other sec-

tions to enable students to cross-reference and build up a wider understanding of central research methods. To facilitate comprehension and aid study, each section begins with a definition. It is followed by a summary of key points with key words and guides to further reading and up-to-date examples. The book is a major addition to undergraduate reading lists. It is reliable, allows for easy transference to essays and exams and easy to use, and exceptionally clearly written for student consumption. The book answers the needs of all those who find research methods daunting, and for those who have dreamt of an ideal introduction to the subject.

Making Sense of Social Research Methodology: A Student and Practitioner Centered Approach introduces students to research methods by illuminating the underlying assumptions of social science inquiry. Authors Pengfei Zhao, Karen Ross, Peiwei Li, and Barbara Dennis show how research concepts are often an integral part of everyday life through illustrative common scenarios, like looking for a recipe or going on a job interview.

The authors extrapolate from these personal but ubiquitous experiences to further explain concepts, like gathering data or social context, so students develop a deeper understanding of research and its applications outside of the classroom. Students from across the social sciences can take this new understanding into their own research, their professional lives, and their personal lives with a new sense of relevancy and urgency. This text is organized into clusters that center on major topics in social science research. The first cluster introduces concepts that are fundamental to all aspects and steps of the research process. These concepts include relationality, identity, ethics, epistemology, validity, and the sociopolitical context within which research occurs. The second and third clusters focus on data and inference. These clusters engage concretely with steps of the research process, including decisions about designing research, generating data, making inferences. Throughout the chapters, Pause and Reflect open-ended questions provide readers with the space for further inquiry into research concepts and how they apply

to life. Research Scenario features in each chapter offer new perspectives on major research topics from leading and emerging voices in methods. Moving from this dialogic perspective to more actionable advice, You and Research features offer students concrete steps for engaging with research. Take your research into the world with Making Sense of Social Research Methodology: A Student and Practitioner Centered Approach.